



*To Preserve And Promote Our Historic Lifestyle*

The Federal *Hillsider*, the monthly publication of the Federal Hill Neighborhood Association is delivered through the mail slots of 1,300 households in the Federal Hill neighborhood and is placed in selected neighborhood businesses. Circulation is over 1,500.

The *Hillsider* is created each month by an all volunteer staff; therefore, all advertising revenue in excess of printing expense is invested back into the community.

**2015 Ad Rates (amount per appearance)**

<b>Placement Agreement Term</b>	<b>1 time</b>	<b>3 times</b>	<b>6 times</b>	<b>12 times</b>
<b>Size (in inches)</b>				
Business Card – (2.0 x 3.5)	\$35	\$30	\$27	\$25
1/6 Page (4.75 x 2.25)	\$60	\$50	\$48	\$45
Quarter Page (4.5 x 3.5)	\$90	\$83	\$79	\$75
1/3 Page (9.9 x 2.25 or 4.75 x 4.75)	\$120	\$110	\$105	\$100
Half Page (9.9 x 3.75 or 7.75 x 5)	\$180	\$165	\$158	\$150
Full Page (9.9 x 7.75)	\$300	\$275	\$263	\$250

The deadline for submission of ads is Close of Business on the 25<sup>th</sup> of each month.

Ads can be in PDF, TIF or JPEG format  
(We will assist with designing your ad, if desired).

Send ads to [fhnahillsider@gmail.com](mailto:fhnahillsider@gmail.com)

You will be invoiced for your ad on a monthly basis.

*Thank you for your support of our neighborhood.*